

BOLD B2B ECOMM SUMMIT

Event Agenda – Wednesday 6th November

09:00-10:00	Arrival & Registration <i>Breakfast & Networking</i>	Minster Gallery
10:00-10:10	Welcome from Host & MC <i>Kevin Traynor (Bold B2B), Miya Knights (Retail Technology Magazine)</i>	Minster Forum
10:10-10:50	Talk: The Future of B2B eCommerce: Emerging Trends and Opportunities <i>Chloë Thomas (eCommerce MasterPlan)</i>	Minster Forum
10:50-11:25	Panel: Data-Driven Decisions: Leveraging Insight for B2B Success <i>Vinny O'Brien – Moderator (Vinny & Co), Charlie Kavanagh (ATA), Chris Palmer (Henderson Foodservice), Rebecca Griffiths (Primis CX)</i>	Minster Forum
11:25-11:40	Morning Break	Minster Gallery
11:40-12:15	Fireside Chat: Driving Change in B2B Ecommerce through Innovation <i>Rosie Bailey (Nibble), Leigh Stote (MSC Industrial Supply)</i>	Minster Forum
12:15-12:50	Panel: Growth Strategies: Scaling B2B eCommerce Globally <i>Chris Gee – Moderator (B2B eCommerce Association), Brendan Hughes (eDesk), Sania Kudaibergen (Hokodo), Kieran O'Brien (Core Optimisation)</i>	Minster Forum
12:50-13:50	Lunch	Minster Gallery
13:50-14:25	Panel: Is it possible to deliver DTC style CX & Success in B2B eCommerce? <i>Rebecca Worsley – Moderator (Rainy City Agency), Alastair Brodie (Monsoon Consulting), Lucy Kirby (Diageo), Niall Mullally (Musgrave Wholesale)</i>	Minster Forum
14:25-15:00	Panel: Optimising B2B eCommerce Operations for Success <i>Emma Jones – Moderator (Department for Business and Trade), Ian Topping (Allsop Software), Jamie Clark (Impact Evolve), Katie Bowman (Mars)</i>	Minster Forum
15:00-15:45	Talk: How to Be Brave Enough to Think Differently <i>Tim Reid (TV Comedy Writer & Creativity Expert)</i>	Minster Forum
15:45-16:00	Closing Remarks	Minster Forum
16:00-17:00	Networking Drinks <i>Sponsored by iwocaPay in partnership with B2B eCommerce Association</i>	Minster Gallery

allsop

B2B eCommerce
association

B2B WAVE

CORE
OPTIMISATION
THE RESULTS AGENCY

eDesk

HOKODO

iwoca  Pay

 MONSOON
CONSULTING

Nibble

 SparkLayer

In association with:

 Department for
Business & Trade